

What Happens When Your *Memoir* Is Finished

A GUIDE TO PUBLISHING, SHARING & CELEBRATING YOUR STORY

You've done something extraordinary—you've captured your memories, your legacy, and your voice for the people you love. Now we bring your story to life in a beautiful, lasting book.



From the final edits to the moment you hold your book in your hands—we're with you every step of the way.

THE JOURNEY FROM MANUSCRIPT TO MEMOIR



1. FINAL EDITING

Your manuscript is gently refined by our professional editors for grammar, flow, and clarity—all while preserving your authentic voice.

You'll review the final draft and approve every detail.



2. PHOTOS & DESIGN

We beautifully incorporate your photos, documents, and keepsakes and design a timeless layout that reflects your story.

Together we choose your cover, review the interior layout, and bring your vision to life.



3. PUBLISHING PATH

We help you choose the best publishing path for your goals—self-publishing for personal legacy or traditional publishing for broader distribution.

You stay in control while we handle the details.



4. PRINT & DISTRIBUTE

Your memoir becomes available in the formats you choose and is distributed to the places where your readers will find it.

Books can be printed on demand and shipped anywhere in the world.



5. CELEBRATE & SHARE

From private family gatherings to book launch events, we help you share your story in meaningful and memorable ways.

This is more than a book—it's your legacy.

SELF-PUBLISHING vs. TRADITIONAL PUBLISHING



SELF-PUBLISHING

- Faster timeline
- Full creative control
- Higher royalty percentages
- Ability to order books anytime
- Ideal for family legacy books



TRADITIONAL PUBLISHING

- Potential bookstore placement
- Publishing house support
- National media opportunities
- Highly competitive
- Longer timelines
- Less creative control

 Most Gold Leaf Legacies clients choose self-publishing so their family story stays in their hands.

PRINT OPTIONS



HARDCOVER

Timeless, elegant, and built to last for generations. Perfect for heirlooms and gift editions.



PAPERBACK

Lightweight, affordable, and easy to share with friends, family, and larger audiences.



PRINT-ON-DEMAND

Books are printed only when ordered—no inventory, lower costs, and available worldwide.

DISTRIBUTION & WHERE YOUR BOOK CAN BE FOUND



AMAZON & KINDLE DIRECT PUBLISHING

Offer your book in paperback, hardcover, and Kindle eBook formats to millions of readers worldwide.



BARNES & NOBLE

Expand your reach to Barnes & Noble readers and local bookstores.



INGRAMSPARK

The largest global distributor, connecting your book to bookstores, libraries, schools, and retailers everywhere.



AUDIBLE & AUDIOBOOK PLATFORMS

Share your story in audio through Audible, Apple Books, and other listening platforms.

IMPORTANT DISTRIBUTION TIMING

If you plan to offer your memoir on Amazon AND through bookstores, the order matters.

- Finalize your book files
- Generate ISBN & set up your book in IngramSpark first
- Upload and approve through IngramSpark
- Allow time for distribution systems to process
- Then publish on Amazon/KDP

 Publishing on Amazon first can create complications with expanded distribution through IngramSpark.

CREATE A HOME FOR YOUR BOOK

A beautiful website is the perfect place to share your story, photos, events, and where readers can order your book.

Companies that specialize in author websites:

- ThornBlaze
- Launch My Book
- Authorsity
- Outbox Online
- MyAuthor.site

Or create your own with Squarespace, Wix, or WordPress.



SHARE. INSPIRE. LEAVE A LEGACY.

Book launches, signings, media features, speaking engagements—these opportunities help preserve your story and inspire others.

You've written more than a memoir. You've created a legacy that will live on for generations.



THE FINAL

Editing Process

Once the writing portion of your memoir is completed, your manuscript is sent to a professional editor for final review and refinement.

DURING THIS STAGE, WE CAREFULLY REVIEW:

- Grammar and punctuation

Story flow and readability

Formatting consistency

Chapter organization
- Clarity and continuity

Names, dates & details

Final polishing while preserving your voice

After editing is complete, we send the final draft back to you for one last review. This is your opportunity to approve the final wording, confirm details, and make any final adjustments to ensure the book truly feels like you.

This final review is often an emotional moment—seeing your life story fully assembled, polished, and ready to become a book.



ADDING PHOTOS & DESIGNING THE BOOK

Photos bring your memories to life. We gather the images you would like to include—then professionally integrate them into your manuscript and design a beautiful, timeless book.

WE CAN INCLUDE:

- Childhood photos

Travel images
- Wedding pictures

Letters & documents
- Military or career photos

Historical family photos
- Family portraits

And more meaningful memories

Together, we review every detail.

From cover design to interior layout, photo placement, dedications, acknowledgments, chapter titles, and back cover copy. This is the moment your manuscript becomes a legacy book.

CHOOSING YOUR PUBLISHING PATH

Once your memoir is complete, we help you decide how you would like to publish it.

SELF-PUBLISHING

Self-publishing gives you full ownership and control over your memoir.

BENEFITS:

- Faster publishing timeline
- Full creative control
- Higher royalty percentages
- Ability to order books anytime
- Easier updates and revisions
- Ideal for family legacy books



VS.

TRADITIONAL PUBLISHING

Traditional publishing involves working with literary agents and publishing houses.

BENEFITS:

- Potential bookstore placement
- Publishing-house support
- National media opportunities
- Industry credibility



Perfect for family memoirs, personal stories, private distribution, community stories, and business memoirs.

Traditional publishing is often better suited for books intended for large commercial audiences.

HARDCOVER vs. PAPERBACK

HARDCOVER EDITIONS

Timeless, elegant, and built to last for generations.

Perfect for:

- Family heirlooms
- Gift editions
- Coffee table books
- Keepsake collections



PAPERBACK EDITIONS

Lightweight, affordable, and easy to share.

Ideal for:

- Larger print runs
- Events & speaking
- Mailing copies
- Public sales



Many clients choose to create both hardcover and paperback editions of their memoir.

PRINT-ON-DEMAND & ISBN



PRINT-ON-DEMAND

Books are printed only when ordered—no inventory, lower costs, and available worldwide.

Benefits:

- No large upfront costs
- Easy reordering
- Always available
- Simple fulfillment



ISBN NUMBERS

An ISBN (International Standard Book Number) is the unique identifier for your book.

Each format needs its own ISBN:

Hardcover • Paperback • eBook • Audiobook

ISBNs allow bookstores, libraries, retailers, and online platforms to properly identify and distribute your book.

WHERE YOUR BOOK CAN BE FOUND



AMAZON & KINDLE DIRECT PUBLISHING

Offer your book in paperback, hardcover, and Kindle eBook formats to millions of readers worldwide.



BARNES & NOBLE

Expand your reach to Barnes & Noble readers and local bookstores.



INGRAMSPARK

The largest global distributor, connecting your book to bookstores, libraries, schools, and retailers everywhere.



AUDIBLE & AUDIOBOOK PLATFORMS

Share your story in audio through Audible, Apple Books, and other listening platforms.



Marketing & Launching Your Book

Your story is ready to be shared. We'll help you create a launch strategy that connects your book with the people who will be most touched by it.



A thoughtful launch builds excitement, creates meaningful connections, and helps your story make the impact it was meant to.



YOUR LAUNCH PLAN



1. DEFINE YOUR AUDIENCE

We'll help you identify your ideal readers—family, friends, communities, or a broader audience who will be inspired by your story.



2. BUILD ANTICIPATION

Create excitement before launch with teasers, behind-the-scenes content, and personal invitations.



3. ANNOUNCE YOUR BOOK

Share your news across the right channels—email, social media, your website, and more.



4. PLAN YOUR LAUNCH

From intimate gatherings to virtual events, we'll help you plan a launch that feels meaningful.



5. SHARE YOUR STORY

Leverage media features, podcasts, interviews, and local press to expand your reach and impact.



6. KEEP THE MOMENTUM

Continue connecting with readers and sharing your message long after launch day.



We'll be with you every step of the way—guiding, encouraging, and celebrating as your book reaches the world.

MEDIA & OUTREACH OPPORTUNITIES



PODCASTS & INTERVIEWS

Share your story on podcasts, radio shows, and online interviews.



LOCAL & ONLINE MEDIA

We'll help you connect with journalists and publications that align with your story and message.



SOCIAL MEDIA STRATEGY

Engage your audience with authentic content, behind-the-scenes moments, and meaningful interaction.



EMAIL & NEWSLETTERS

Stay connected with your community and keep them updated on your book journey.



“
Your story has the power to inspire, comfort, and connect. Let's share it with the world.”

LAUNCH IDEAS WE LOVE



PRIVATE FAMILY EVENTS

Celebrate with those who have been part of your journey.



VIRTUAL LAUNCH PARTIES

Bring loved ones together from anywhere in the world.



BOOK SIGNINGS

Local bookstores, libraries, and community events.



MEANINGFUL PARTNERSHIPS

Collaborate with organizations and causes close to your heart.



GIVE BACK

Donate a portion of proceeds or copies to causes you care about.



Celebrate the Legacy You're Creating

Your book is a gift that will live on for generations. Together, we'll make sure your launch is as meaningful and unforgettable as the story within.



You've written your story.



Now we'll help the world read it.



Your legacy begins.



Their future is forever changed.



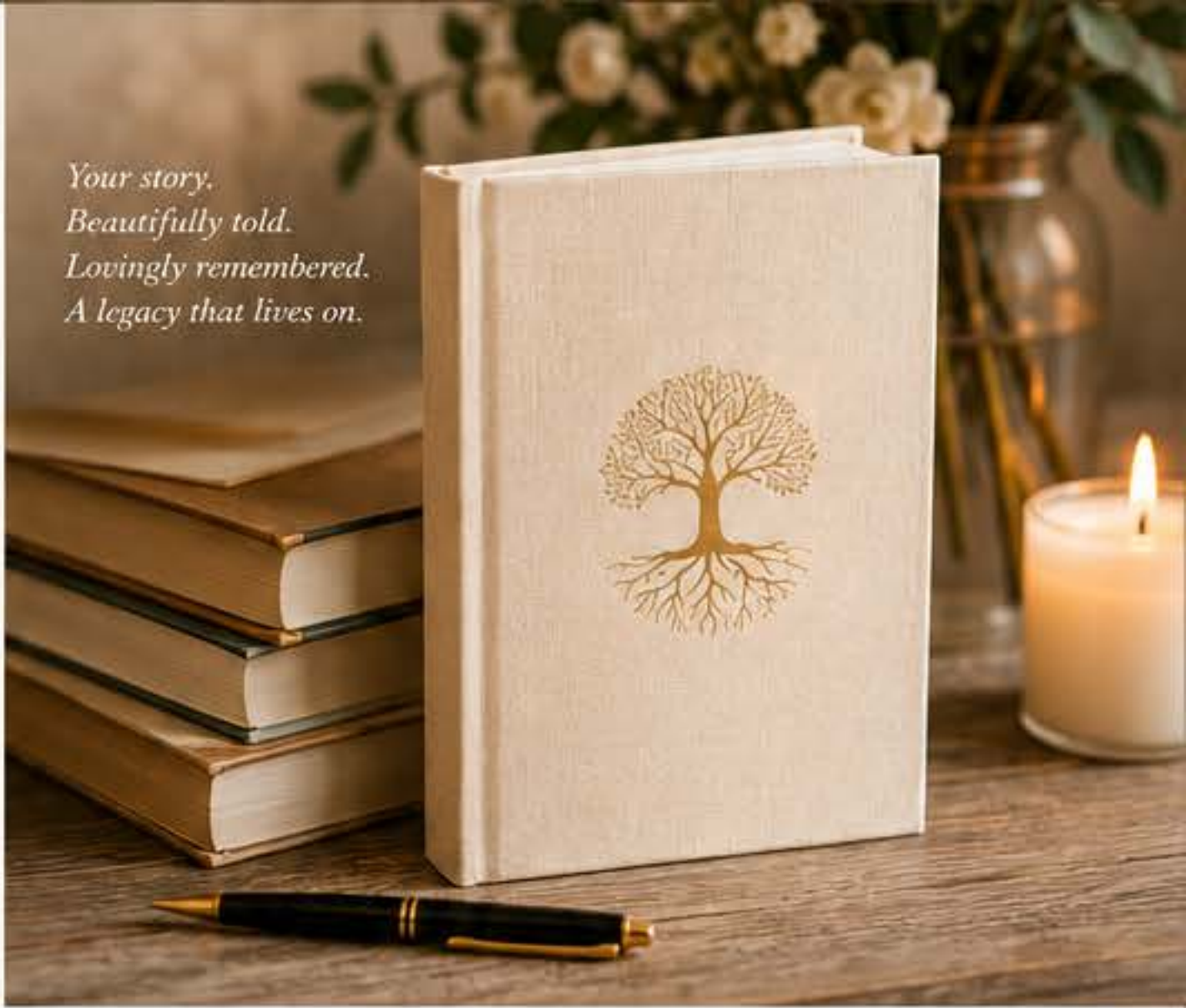


From Manuscript to Legacy

Now that your manuscript is polished and your vision is clear, we'll help you bring your book into the world—and into the hands and hearts of the people who will cherish it most.



Our team will guide you through every detail of publishing, distribution, and sharing—so you can focus on what matters most: your story.



Your story.
Beautifully told.
Lovingly remembered.
A legacy that lives on.



PRINT-ON-DEMAND EXPLAINED

Print-on-demand (POD) allows your book to be printed only when ordered—no inventory, no upfront printing costs.

BENEFITS:

- ✓ No large upfront investment
- ✓ Printed as orders come in
- ✓ Always available
- ✓ Easy reordering
- ✓ Professional quality



PERFECT FOR:
Authors who want flexibility, affordable options, and global reach.



ISBN NUMBERS & WHAT THEY DO

An ISBN (International Standard Book Number) is a unique identifier for your book.

Each format needs its own ISBN:



Hardcover



Paperback



eBook



Audiobook



ISBNs allow bookstores, libraries, retailers, and online platforms to properly identify and distribute your book.



DISTRIBUTION & WHERE YOUR BOOK CAN BE FOUND



AMAZON & KINDLE DIRECT PUBLISHING
Offer your book in paperback, hardcover, and Kindle eBook formats to millions of readers worldwide.



BARNES & NOBLE
Expand your reach to Barnes & Noble readers and local bookstores.



INGRAMSPARK
The largest global distributor, connecting your book to bookstores, libraries, schools, and retailers everywhere.



AUDIBLE & AUDIOBOOK PLATFORMS
Share your story in audio through Audible, Apple Books, and other listening platforms.

BRINGING YOUR STORY TO LIFE IN MORE WAYS



AUDIOBOOK CREATION

An audiobook allows your story to be experienced in a whole new way—on the go, at home, or shared with future generations.

OPTIONS INCLUDE:



Professional Narration



AI Voice Options



Author Narration



Hearing your story can be a powerful gift for your family and a meaningful way to preserve your voice.



MARKETING YOUR BOOK

We'll help you create a plan to share your book with the people who will love it most.

WE CAN HELP WITH:

- ✓ Compelling book descriptions
- ✓ Back cover copy that connects
- ✓ Social media graphics & content
- ✓ Author photos & bio
- ✓ Outreach ideas for your network



You don't have to do it alone—we'll guide you every step of the way.



YOUR AUTHOR WEBSITE

A beautiful website is the perfect home for your story and everything that surrounds it.

INCLUDES:

- ✓ Your bio and story
- ✓ Book information & links
- ✓ Photo gallery
- ✓ Events & speaking
- ✓ Blog or updates



A professional author website builds credibility and makes it easy for readers to find you.



LAUNCH & CELEBRATE

Your book launch is a celebration of your story and the legacy you're creating.

IDEAS WE LOVE:

- ✓ Private family launch celebrations
- ✓ Book signing events
- ✓ Virtual launch parties
- ✓ Media features
- ✓ Speaking engagements



We'll help you plan a launch that feels meaningful and true to you.



“

A book is more than pages and words—
it's a timeless gift for generations to come.



**GOLD LEAF
LEGACIES**

CAPTURING YOUR STORY.
PRESERVING YOUR LEGACY.



Share. Inspire. *Leave a Legacy.*

Your book is more than a memoir—it's a legacy of love, wisdom, and life lessons. Now we help you share it beautifully with the people who matter most.



From intimate family gatherings to large book launches, we'll help you create meaningful experiences that honor your story and celebrate your life.

The stories you share today become the heirlooms of tomorrow.



SHARING YOUR BOOK IN MEANINGFUL WAYS



FAMILY & LOVED ONES

Give the gift of your story. Your book becomes a keepsake your family will treasure for generations.

IDEAS:

- Private family reveal
- Personalized copies for loved ones
- Memory-sharing gatherings



EVENTS & SPEAKING

Share your story in person and inspire others through talks, interviews, and community events.

IDEAS:

- Book signings
- Speaking engagements
- Podcast & interview features



GIFTS & OCCASIONS

Mark life's meaningful moments by sharing your book with those who have shaped your journey.

IDEAS:

- Milestone birthdays
- Anniversaries
- Holidays & special celebrations

BUILDING YOUR AUTHOR BRAND

We'll help you present yourself and your book with professional branding that reflects your story and values.

WE CAN HELP WITH:

- ✓ Author photos & storytelling
- ✓ Compelling bios
- ✓ Social media setup & templates
- ✓ Press kits & media outreach
- ✓ Consistent, authentic messaging



A strong author brand helps your book reach more hearts—and ensures your legacy is remembered.

BOOK WEBSITES & RESOURCES

A beautiful, easy-to-navigate website is the perfect home for your book and everything connected to your story.

YOUR WEBSITE CAN INCLUDE:

- ♥ Your story & message
- 📖 Book information & buying links
- 🖼️ Photo galleries
- 📅 Event calendar
- ✍️ Blog or updates
- ✉️ Contact & speaking inquiries



We'll create a professional online home that grows with you—beautiful, functional, and aligned with your legacy.

The Legacy *You Leave Behind*

Your memoir becomes more than a book—it becomes a lasting gift of love, strength, and inspiration for generations to come.

- ♥ It preserves your voice.
- ♥ It honors your journey.
- ♥ It inspires your family.
- ♥ It changes lives.



“

*You've lived a remarkable life.
Your story matters.
Now, it's time to share it
with the world.*



We are honored to walk alongside you every step of the way.

Your story. Your legacy. Their future.



GOLD LEAF LEGACIES
CAPTURING YOUR STORY. PRESERVING YOUR LEGACY.

Let's create something timeless—together.
YOUR STORY IS WORTH REMEMBERING.